

SCOONIE PENN PRESENTS

SPONSORED BY
SHELLMULHOOD



Scoonie Penn Presents
T.O.U.C.H. Hoops Classic

Ohio Dominican University
June 28-30, 2013

Three (3) day-2 Games Minimum Tournament
CASH Prize Winnings to the top 3 teams



hoops.touchimp.org

Metropolitan Community Services—Teaching Opportunity Unity by Connecting Hearts (T.O.U.C.H.)

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Dear Potential Sponsor,

I am excited to introduce the annual T.O.U.C.H. Hoops Classic; a basketball tournament created to provide funding for Metropolitan Community Services (MCS) - T.O.U.C.H. program. This three-day event will begin on June 28, 2013 at the Ohio Dominican University Alumni Hall. Our goal is to gain sponsorship for T.O.U.C.H. Hoops Classic to raise much needed and sustainable agency funding.

MCS was founded in 1984 and established T.O.U.C.H. under its umbrella in 2008 to provide reentry services to formerly incarcerated individuals. Over the last 52 months, T.O.U.C.H. has served 596 individuals in need of our mentoring and supportive program services. We strive to create programming that is sustainable without government funding. All proceeds from the tournament will go directly towards becoming a self-sustained agency.

T.O.U.C.H. needs your support to make the tournament a success. We are very excited for the chance to work with your company as a sponsor.

Sincerely,

Brian Woods
CEO
MCS-T.O.U.C.H.
(614) 338-8733
touchprgm@yahoo.com

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Sponsorship Levels and Benefits



\$15,000 – MVP Sponsor (one available)

Tax deductible portion - \$12,000

- Listing as the MVP Sponsor in the tournament program
 - Presented by “Your Company Name Here”
- Full-page, full-color ad in the souvenir program and logo on the back
- Hotel accommodations two rooms for up to three days
- Your logo and/or name on the sponsor board and the back of tournament T-shirts
- Year-round exposure on the board displayed in the main lobby of T.O.U.C.H.
- Year-round link to your company’s website on our homepage
- Exposure on social media blasts
- Corporate logo on all marketing and promotions as the MVP Sponsor
- Corporate logo on all banners displayed at event
- **Large corporate logo on the front of all players required game shirts**
- Sponsor Lounge
- Exhibit space at the event to promote your products and/or services
- Verbal acknowledgement as MVP Sponsor during announcements and advertisements
- **Logo/Name on entry tickets and your business as an outlet for ticket purchases**
- Tickets for general admission (20)
- Meet and greet with celebrities for signatures
- Name and logo on the bracket standings display



\$10,000 – All-Star Sponsor (three available)

Tax deductible portion - \$8,000

- Full-page ad in the souvenir program and corporate logo on the back
- Hotel accommodations one room for up to two days
- Your logo on the sponsor board and back of tournament T-shirts
- Year-round exposure on the board displayed in the main lobby at T.O.U.C.H.
- Corporate logo on all marketing and promotions as the All-Star Sponsor
- Corporate logo on all banners displayed at event
- Sponsor Lounge
- Exhibit space at the event to promote your products and/or services
- Verbal acknowledgement as All-Star Sponsor during announcements
- **Your business as an outlet for ticket purchases**
- Tickets for general admission (10)
- Meet and greet with celebrities for signatures

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Sponsorship Levels and Benefits (cont.)



\$5,000 – Slam Dunk Sponsor (three available)

Tax deductible portion - \$4,000

- Half-page ad in the souvenir program and corporate logo on the back
- Your logo on the sponsor board and back of tournament T-shirts
- Corporate logo on all marketing and promotions as and Slam Dunk Sponsor
- Corporate logo on all banners displayed at event
- Sponsor Lounge
- Exhibit space at the event to promote your products and/or services
- Verbal acknowledgement as Slam Dunk Sponsor during announcements and advertisements
- **Your business as an outlet for ticket purchases**
- Tickets for general admission (5)



\$2,500 - Corporate Sponsor (five available)

Tax deductible portion - \$2,000

- Quarter-page ad in the souvenir program and corporate logo on the back
- Your logo on the sponsor board
- Corporate logo on all marketing and promotions as a Corporate Sponsor
- Corporate logo on all banners displayed at event
- Sponsor Lounge
- Exhibit space at the event to promote your products and/or services
- Verbal acknowledgement as Corporate Sponsor during announcements

\$250 – Vendor Table

Vendors will receive (1) 8 ft. table during the event to display, sell and/or sample products and services (excluding food and beverage). Vendors will also be recognized in the souvenir program as a vendor.

Souvenir Program Advertisement Opportunity

Place an ad in our program and show your support!

Full Page Color Ad - \$500

Full Page B&W Ad - \$350

1/2 Page Color Ad - \$350

1/2 Page B&W Ad - \$300

1/4 Page Color Ad - \$250

1/4 Page B&W Ad - \$200

Business Card Color Ad - \$75

Business Card B&W Ad - \$50

Media Sponsorship – Media sponsors receive logo recognition in marketing and promotional materials as well as tickets (20) to the event

Benefits of Sponsorship

SPONSORSHIP LEVEL	MVP	All-Star	Slam Dunk	Corporate
Event Program Advertising	Full-page Ad	Full-page Ad	Half-page Ad	Quarter-page Ad
Hotel Accommodations	2 rooms	1 room		
Logo on Team Jersey	Yes			
Logo on Marketing	Yes	Yes	Yes	Yes
Sponsor Lounge	Yes	Yes	Yes	Yes
Exhibit Space	Yes	Yes	Yes	Yes
Announcement at Event	Yes	Yes	Yes	Yes
Meet & Greet with Celebrities	Yes			
Name & Logo on Bracket Board	Yes			
Tax Deductible Portion	\$12,000	\$8,000	\$4,000	\$2,000
Ticket Outlet	Yes	Yes	Yes	
General Admission Tickets	20	10	5	
VIP Parking Tickets	5	3		
SPONSORSHIP AMOUNT	\$15,000	\$10,000	\$5,000	\$2,500

Sponsorship Level (please circle): MVP • All-Star • Slam Dunk • Corporate

Company: _____ Contact Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Approved by: _____ Title: _____ Date: _____